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FOR IMMEDIATE RELEASE

AVMED RATED ABOVE STATEWIDE COMPETITORS IN NCQA RANKING OF PRIVATE HEALTH PLANS

Miami, FL – October 14, 2011 -- In the rankings of private health plans, AvMed Health Plans was rated above other statewide Commercial plans in Florida in the National Committee for Quality Assurance's (NCQA) Private Health Insurance Plan Rankings, 2011-2012.

The NCQA evaluated over 483 private health plans. The rankings distinguish AvMed among 390 accredited health plans based on an evaluation of clinical performance, member satisfaction and NCQA Accreditation. AvMed was ranked 143.

“AvMed is honored once again to be rated above our peers in Florida,” said Ed Hannum, AvMed President and COO. “It is a testament to AvMed’s great team which works tirelessly to ensure every member’s health-care needs are met. We will continue to focus on the quality indicators that NCQA measures including access and service, care management and health improvement.”

NCQA is an independent, not-for-profit organization dedicated to measuring the quality of America’s health plans. AvMed is among a select group of health plans in the United States that enjoys dual “excellent” accreditation status for both its Commercial and Medicare health plans from the NCQA

*HEDIS is a registered trademark of the National Committee for Quality Assurance (NCQA). CAHPS® is a registered trademark of the Agency of Healthcare Research and Quality (AHRQ).

About AvMed Health Plans

AvMed has been providing health care coverage to Florida citizens and businesses for over 40 years. AvMed offers health coverage options to large and small employers in most major markets around the state, Medicare Advantage products in Broward and Miami-Dade counties, and Individual coverage in Broward, Miami-Dade and Palm Beach counties. For more information about AvMed, visit www.avmed.org.

About the NCQA

NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations. It also recognizes clinicians and practices in key areas of performance. NCQA’s Healthcare Effectiveness Data and Information Set (HEDIS®) is the most widely used performance measurement tool in health care. NCQA is committed to providing health care quality information for consumers, purchasers, health care providers and researchers.

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