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FOR IMMEDIATE RELEASE

**AVMED HEALTH PLANS PARTNERS
WITH THE FLORIDA MARLINS FOR FIESTA FRIDAYS**

AvMed and the Marlins Host Domino Tournaments

MIAMI, July 23, 2010 — AvMed Health Plans is once again part of The Marlins Fiesta Fridays at Sun Life Stadium during every Friday home game of the 2010 season.

Pre-game entertainment will begin at the Gate H Strike Zone. The baseball games will feature Marlins Pachanga, live salsa and meringue music, Domino tournaments, Latino Legends autograph sessions and much more.

“We are thrilled to partner with the Marlins and to celebrate our unique and diverse culture,” said AvMed’s President and COO, Ed Hannum. “Hosting these Domino tournaments gives us a chance to support the communities where we live and work.”

In addition, “Dominando con los Marlins,” features off-site Domino tournaments in and around the community, presented by AvMed Medicare Preferred. Domino tables will be set-up at various community centers. There will be one winner from each tournament, that winner will be qualified to play at the final grand tournament which will take place at the ballpark.

“For the past two years, our Dominado events have been a great success with our community,” said Brendan Cunningham, Marlins VP of Corporate Sales. “We truly appreciate AvMed Health Plans’ generous support and look forward to continuing the partnership in the future.”

For more information, please visit www.marlins.com and www.marlinsbeisbol.com, or call 1-800-MARLINS.

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AvMed is one of Florida’s oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual “Excellent” accreditation status for both its commercial and Medicare health plans from the National Committee for Quality Assurance. AvMed offers health coverage options to large and small employers in most major markets around the state, and individual coverage in Miami-Dade and Broward Counties. South Florida seniors can access Medicare Advantage and pharmacy coverage through AvMed Medicare Preferred. For more information, visit www.avmed.org

