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FOR IMMEDIATE RELEASE

AVMED HEALTH PLANS RECOGNIZES COMMUNITY BUSINESSES

AvMed Sponsors South Florida Business Journal of the Year Awards

MIAMI, FL – May 11, 2010 -- AvMed Health Plans would like to recognize our clients Chen & Associates and Sunrise Sports & Entertainment, as well as our provider partner, Memorial Healthcare System for their nomination in the South Florida Business Journal (SFBJ) 2010 Business of the Year Awards. For the fourth consecutive year, AvMed was a corporate sponsor of the annual event.

“We congratulate our clients (Chen & Associates and Sunrise Sports & Entertainment) and provider partner (Memorial Healthcare System) for their outstanding performance in the business, health care and entertainment community,” said Ed Hannum, AvMed’s President & COO. “This is a testament to their commitment to outperform their competitors as well as the economy.”

Judging was led by SFBJ’s editorial department along with the best of the best in academia, business, banking and technology. The team selected three outstanding finalists in the following categories: Nonprofit, 1-25 Employees, 26-100 Employees, 101-400 Employees and 401+ Employees. The winners were announced at a ceremony held at the end of April.

Civil and environment engineering consulting firm, Chen & Associates (1-25 employees) and Sunrise Sports & Entertainment, home to more than 200 events annually and the Florida Panthers Hockey Club (101-400 employees) received nominations in their categories. AvMed’s provider partner and the fifth-largest public healthcare system in the nation, Memorial Healthcare System, won the award in the 401+ employee category.

With more than 40 years in Florida, AvMed is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual “Excellent” Accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation’s top health care quality evaluator. AvMed has offices in Miami, Ft. Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. For more information about AvMed, visit www.avmed.org.

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