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## FOR IMMEDIATE RELEASE

### **AvMed Health Plans Connects with Kids through the YMCA**

*Always committed to the communities they serve, the health plan adopts an after-school program*

**MIAMI (March 23, 2010)** – As a not-for-profit plan that puts people ahead of profits, AvMed Health Plans is proud to lend their support to the YMCA of Greater Miami's Strong Kids Campaign, one of the largest and most successful life-enhancing programs. As part of this effort, AvMed supports the Vineland Elementary School after-school child care program, with school materials and monetary donations.

AvMed recently delivered “Fun in the Sun” Kits to the 175 kids enrolled in the Vineland after-school program. Just in time for Spring Break, these kits included sunscreen, lip balm, adhesive bandages, antiseptic and moist towelettes. In October 2009, AvMed distributed school supplies to the group and several AvMed executives had a chance to interact with the children.

The YMCA Strong Kids Campaign ensures that no child or family is turned away because of the inability to pay and provides financial assistance for programs such as after school care in schools throughout Miami-Dade County.

“AvMed Health Plans is committed to the communities we serve,” stated Ed Hannum, President and COO. “Through our partnership with the YMCA we are able to further this commitment and reach out on a much larger scale.”

### **About AvMed Health Plans**

With more than 40 years in Florida, AvMed is one of the state's largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed provides access to health care coverage for large and small employer groups around the state, in addition to individuals and Medicare Advantage members in Miami-Dade and Broward Counties. AvMed is one of only a few health plans in the United States that enjoys dual “Excellent” Accreditation status for both its commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation's top health care quality evaluator. AvMed has offices in Miami, Ft. Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. For more information about AvMed, log onto [www.avmed.org](http://www.avmed.org).

**About YMCA of Greater Miami**

Founded in 1916, the YMCA of Greater of Miami is one of South Florida's oldest and largest not-for-profit organizations. With branches throughout Miami-Dade and upper Monroe County, the Y is committed to building strong kids, strong families and strong communities. Its scope of services includes youth sports, aquatics, after-school, preschool and child care, summer camp, teen clubs, health and fitness programs, and membership. For more information about the YMCA of Greater Miami, call toll free 1-877-WOW-YMCA or visit [www.ymcamiami.org](http://www.ymcamiami.org).

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