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**FOR IMMEDIATE RELEASE**

**DAN GALLIGAN NAMED AVMED HEALTH PLANS'  
DIRECTOR OF SALES – NORTH REGION**

**MIAMI, February 12, 2009** — Dan Galligan has been named AvMed’s Director of Sales in the North Region. He will lead growth efforts for the Gainesville and Jacksonville markets.

“Dan brings a wealth of knowledge, deep agent relationships and an extreme desire to succeed,” said James M. Repp, AvMed’s Vice President of Sales.

“I am honored to become a part of this winning AvMed Sales Team. The commitment to service and the community that AvMed exemplifies is second to none, said Galligan. “My focus is for continued growth and to maximize our sales opportunities in the Region.”

For the past year Galligan has been an agent in the Gainesville market. Prior to that, he spent 20 years with Blue Cross Blue Shield of Florida where he was instrumental in growing the Gainesville market. Dan will be based in the Gainesville sales office, but splitting his time between both markets.

AvMed is one of Florida’s oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual “Excellent” accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA). For the fifth consecutive year, AvMed has received the highest overall rating of any Florida plan reporting Health Maintenance Organization and Point of Service product data to the NCQA from the Consumer Assessment of Healthcare Providers and Systems survey (CAHPS). In addition, AvMed has received an “A,” or “Excellent” rating by TheStreet.com Ratings, placing it among the top 6 percent of all health plans in the United States in terms of financial strength. AvMed has offices in Miami, Fort Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. For more information visit [www.avmed.org](http://www.avmed.org).

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