

Contact:
Conchita Ruiz-Topinka
Director, Public Relations
AvMed Health Plans
305-671-7306

FOR IMMEDIATE RELEASE

AVMED NOW OFFERS INDIVIDUAL HEALTH MEMBERS 24/7 SERVICE

Miami, FL, August 1, 2009 – Beginning today AvMed Health Plans will provide Individual Health members a 24/7 Member Solutions service. AvMed has a proud legacy of offering personalized service. Its 24/7 call center is one of the reasons AvMed consistently ranks as one of the best plans in Florida for member service.

Launched at the beginning of the year, AvMed Individual Health serves individuals and families in Miami-Dade and Broward Counties. The competitively-priced plans are especially designed for students, the self-employed, people between jobs and early retirees.

“We are passionate about providing our members with personalized service focused on individual needs,” said Ed Hannum, AvMed’s President and COO.” “Everything is backed by our trademark 24/7 Member Solutions call center, staffed by dedicated AvMed employees.”

AvMed Member Solutions Representatives will be available 24/7 to answer questions about benefits, claims, changing physicians or anything involving membership. Through AvMed’s dedicated Nurse On Call line, members can call 24/7 and speak confidentially with one of our registered nurses about a health concern, learn more about surgery or ask to have lab results translated.

Member Solutions: **800-477-8768**
AvMed’s Nurse On Call: **888-866-5432**

About AvMed Health Plans

With more than 35 years in Florida, AvMed is one of the state’s oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual “Excellent” accreditation status for both its commercial and Medicare health plans from the National Committee for Quality Assurance. In addition, AvMed has received an “A,” or “Excellent” rating by TheStreet.com Ratings, placing it among the top nine percent of all health plans in the United States in terms of financial strength. To learn more about AvMed visit the Web site at www.avmed.org

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