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FOR IMMEDIATE RELEASE

NEW 2008 PLANS PRICED 50% LESS
AvMed Health Plans unveils new Small Group Plans

MIAMI, February 11, 2008—AvMed Health Plans, a leading health benefits provider for large and small group employers, announces the addition of competitive new plans to its small group portfolio, including plans that are 50% less than existing plans. These plans offer low co-payments for routine office visits to a PCP and specialist (including OB) and low co-pays for prescription drugs. AvMed also introduced new pairing choices, giving small group employers more flexibility than ever before.

The new plans include:

- Pricing at over 50% less than the base plan (for some plans)
- Varying levels of deductibles with low co-payments for PCP, specialists and Rx
- No lifetime maximum
- Benefit and contract enhancements that include:
 - Reduced Rx co-pays for mail order prescription drugs
 - Free mammograms
 - Full-time student eligibility to age 25

“AvMed understands that small business owners are looking for flexibility and affordable coverage for their employees,” said Jim Repp, Corporate Head of Sales for AvMed Health Plans. “Our expanded portfolio gives business owners reasonable options backed by the quality and personalized service that AvMed is known for. Our goal is to provide our clients and future clients with an array of plans that best fit their needs. I believe AvMed has taken a significant step in the right direction.”

(more)

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About AvMed Health Plans

AvMed Health Plans has been serving Floridians for more than 35 years. AvMed provides access to health care coverage for large and small employer groups around the state, in addition to Medicare in Miami-Dade and Broward counties. AvMed prides itself on providing members and clients highly personalized service with all the advantages of a nationally competitive health plan. AvMed has offices in Miami, Fort Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. For more information, visit www.avmed.org.

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