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FOR IMMEDIATE RELEASE

AVMED ANNOUNCES SENIOR LEADERSHIP CHANGES

Doug Cueny, AvMed's President and CEO retires; Mike Gallagher, President and CEO of parent SantaFe HealthCare, assumes day-to-day leadership

MIAMI, December 3, 2007—AvMed Health Plans said today that President and CEO Doug Cueny has announced plans to retire December 31, 2007. As a result, Mike Gallagher, the President and CEO of parent company SantaFe HealthCare, who already has overall leadership and strategic responsibilities for all of SantaFe HealthCare's family of companies, including AvMed, will assume day-to-day leadership of the company.

Gallagher's assumption of leadership responsibility for AvMed is actually a return to the senior management structure that SantaFe HealthCare and AvMed have utilized through most of their 21-year history together, during which a single President and CEO presided over both entities. The return to this traditional management structure will be evaluated during an interim period.

Cueny, a veteran of nearly 35 years in healthcare management, is retiring to spend more time with his family in Atlanta, Georgia. Cueny has a long history with AvMed, having served as a member of the original SantaFe HealthCare team that acquired the health plan in 1986. Prior to becoming AvMed's President and CEO, he served as the company's President and Chief Operating Officer. He also is concluding a two-year stint as chairman of the board of the Florida Association of Health Plans.

Joe Dunlap, Chairman of the Board, expressed his thanks to Cueny for his many years of service to the company and his outstanding leadership. "Over the years, Doug has made a substantial contribution both to AvMed and in improving the health and well-being of Floridians, and we wish him all the best in retirement."

Going forward, Gallagher said that he will continue to evaluate AvMed's senior leadership needs for the future. In the interim, Ed Hannum, AvMed's Senior Vice President of Marketing, has been appointed as AvMed's acting Chief Operating Officer to provide transitional leadership at AvMed and to assist Gallagher in his role as President and CEO of SantaFe HealthCare.

"Ed is a well-respected, seasoned veteran of AvMed and will provide me with valuable assistance as acting COO," Gallagher said.

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The leadership transition is taking place at a time when AvMed continues to achieve steady growth in all of its markets, including its headquarters of Miami-Dade County and through its regional offices in Fort Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. Over the past two years, AvMed has continued to introduce new health plan options geared toward providing affordable, flexible coverage to small- and mid-sized businesses. AvMed also has continued to achieve high quality and satisfaction scores from its members and from national healthcare quality evaluators.

“As we enter the next exciting chapter of AvMed’s history, our mission and our core values remain steadfast,” Gallagher added. “We will focus our energies on providing the highest possible quality and service to our members, and we will stay dedicated to improving the health and well-being of all the communities we serve.”

About AvMed Health Plans

AvMed Health Plans has been serving Floridians for more than 35 years. AvMed provides access to health care coverage to large and small employer groups around the state, in addition to Medicare in Miami-Dade and Broward counties. AvMed prides itself on providing members and clients highly personalized service with all the advantages of a nationally competitive health plan. AvMed has offices in Miami, Fort Lauderdale, Orlando, Tampa, Gainesville and Jacksonville. For more information, visit www.avmed.org.

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